

Eye to Eye

Three-Screen Assembly Grades K—5

It starts with a casual glance; a snap judgment from a distance. "Valuable or worthless?" "Attractive or repulsive?" "Suitable to copy or just to ridicule?" We base life-changing conclusions about people on their outside appearance and rarely take the time to see them EYE TO EYE. This type of thinking leads people to...

- ...be critical, lack kindness, and eventually bully others.
- ...believe that their self-worth is based on what others think.
- ...believe that some people are more valuable than others.

Every day of lives we make decisions based on what we see or at least on what we think we see. And most of the time it's a good thing we do. But sometimes, what may look real at first turns out to be not-so-real. Rather than taking a quick glance and making a snap judgment that's over in a blink, we need to take a second look with a kindness and caring attitude to see them EYE TO EYE.

Camfel Productions' EYE TO EYE is a high-energy three-screen multimedia presentation designed to give students a straightforward look at how we classify, categorize and label each other. This experience of music and media focuses on the attitudes that lead to build up cliques, tear down confidence, and bullying behaviors. It's an invitation to look beneath the surface and see other people and ourselves EYE TO EYE.

Eye to Eye Character Package

A follow-up Discussion Video, Two 18"x24" Posters, one 5'x2' Banner, and 600 Bookmarks can aid in the promotion and follow-up of the assembly.

